

# BUSINESS NEWS

AAU BUSINESS SCHOOL  
MARCH 2021

## Velkommen til kick-off

AI Denmark 11. marts 2021



### AI DENMARK COLLABORATION KICKED OFF

A well-attended conference marked the beginning of The Danish Industry Foundation's new initiative AI Denmark, which aims to make the Danish business community better at working with artificial intelligence. Aalborg University helps five of the 20 companies in the first course. NB. text in Danish.



### NYHEDER

#### HEAD OF BUSINESS SCHOOL'S NEWS



[News from Head of Business School Christian Nielsen March 2021.](#)

[KRISTIAN BRØNDUM KRISTIANSEN DEFENDED HIS PHD](#)

#### NEWS FROM THE RESEARCH GROUPS

##### ACCOUNTING



The Accounting Research Group (ACR) will introduce financial accounting and auditing, public and private sector engagement, accounting performance measurement, Activity Based Costing, budgeting and business models.

[READ MORE ABOUT THE GROUP](#)

##### FINANCE



The Finance Research Group (FRG) brings together several experts in areas of finance research.

[READ MORE ABOUT THE GROUP](#)

##### INNOVATION, KNOWLEDGE AND ECONOMIC DYNAMICS

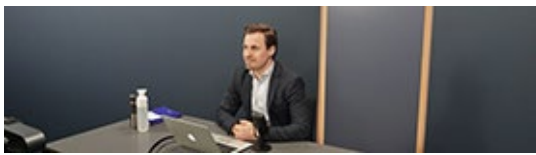


The Innovation, Knowledge and Economic Dynamics Research Group (IKED) focuses on innovative activities, industrial economic and entrepreneurship.

[READ MORE ABOUT THE GROUP](#)

[Short news from the research groups at AAU Business School.](#)

[CALENDAR OF UPCOMING FUNDING CALLS](#)



[Kristian defended his thesis: “Unlocking Innovation through Corporate Entrepreneurship: Exploring new tools, methods and approaches for identifying and enhancing intrapreneurial competencies”.](#)

**CALL: THEMATIC RESEARCH - GREEN TRANSITION**



[View descriptions of application deadlines, instruments, assessment criteria and general requirements as well as procedures. Deadline: June 3, 2021.](#)

**EU HORIZON SUPPORT PROCESS AT AAU / AAUBS**



[If you are interested in becoming a coordinator applicant or wish to take on a major role as a partner in an application, please contact your Head of Section no later than April 12, 2021.](#)

**WEBINAR ON THE MEANINGFUL LIFE**



[The student association Erhvervsøkonomisk Sammenslutning Aalborg \(ESA\) invites AAU students to a motivating and inspiring webinar with Morten Albæk. NB Text in Danish.](#)



[Please have a look at the funding calendar on the business school intranet. If you're interested in applying, feel free to contact our research supporter Berit Klitgård Jakobsen. Phone: +45 99408203. Email: \[bkj@business.aau.dk\]\(mailto:bkj@business.aau.dk\).](#)

**EVENT: FINTECH RESEARCH AND INNOVATION SPRINT**



[The event will kick-off the knowledge sharing within research and innovation between key stakeholders in the fintech ecosystem. Date: April 7, 2021.](#)

**ELITEFORSK AWARDS AND TRAVEL SCHOLARSHIPS 2022**



[The deanery would like to start with a brief survey of candidates at the departments. Please send your proposal for candidates to your Head of Section no later than April 8, 2021.](#)

