

# BUSINESS NEWS

AAU BUSINESS SCHOOL  
JANUARY 2021



## [AAU BUSINESS SCHOOL AND AAU'S AI CENTER WILL GET A KEY ROLE IN THE NEW AI DENMARK](#)

The Danish business community must become better at working with artificial intelligence. Therefore, the Danish Industry Foundation is launching a new national initiative, where AAU will contribute with knowledge about e.g. machine learning and data-driven business models. Read the story at [aau.dk](http://aau.dk) (NB. in Danish).



## NYHEDER

### [HEAD OF BUSINESS SCHOOL'S NEWS](#)



[News from Head of Business School Christian Nielsen January 2021.](#)

### [NEWS FROM THE RESEARCH GROUPS](#)



[Short news from the research groups at AAU Business School.](#)

### [MARKETING STUDENT WINS FOURTH PLACE IN SALES COMPETITION](#)

### [INTERNATIONAL VIRTUAL FINANCE RESEARCH SEMINARS SPRING 2021](#)



[Marketing student at AAUBS Corina Alonso Saavedra secured a fourth place in the European Sales Competition in December 2020.](#)



[The seminars are a research collaboration through the establishment of a Finance Research Consortium. View the dates in spring 2021.](#)

**[NEW BOOK: THE COVID-19 IMPACTS ON INTERNATIONAL BUSINESS](#)**

**COVID-19 AND INTERNATIONAL BUSINESS**

**CHANGE OF ERA**

["Covid-19 and International Business: Change of Era" was published by Routledge in December 2020. It is the first book ever published on the impacts of Covid-19 on International Business.](#)

**[ART EXHIBITION: VALERIA GULIEVA AS AN ARTIST](#)**



[Birgitte Gregersen has visited an art exhibition by our colleague Valeria Gulieva at the Aalborg University Library \(AUB\) in Kroghstræde 3.](#)

**[NEWS FROM CALDISS](#)**



[A small number of licenses for the survey tool "Qualtrics" are available at CALDISS. Qualtrics is an advanced tool for making surveys and online collection of survey data. The licenses are available at a first-come first serve basis. Workshop: February 11 from 9-12. Contact: Sanne Lund Clement \(clement@dps.aau.dk\).](#)

**[CALLS FROM INDEPENDENT RESEARCH FUND DENMARK](#)**



[Sapere Aude: Research leader. Deadline: March 24 / International Postdoc. Deadline: March 26 / Non-university Research Education \(PhD\) & International Research Stay. Deadline: March 26.](#)

**[SPAR NORD FONDEN: CALL FOR PHD AND POSTDOC APPLICATIONS](#)**



[The 2021 theme of the call relates the COVID-19 pandemic to UN's Sustainability Goal 10 on reduced inequalities. Deadline: April 30.](#)

**[BACKGROUNDS FOR TEAMS/ZOOM](#)**



[Download the business school backgrounds from the intranet to your hard-drive. In Teams, you add them while you are starting a meeting. In zoom, you add them under Settings > Background/Filters. NB: the text on the backgrounds is mirrored, to be shown correctly in Teams/zoom.](#)

