

AAU

Professor Council meeting 5 March 2021



BUSINESS SCHOOL
AALBORG UNIVERSITY



Agenda

1. Comments to the agenda
2. PhD status (orientation)
3. Short messages:
 - a) Overview of research groups, Labs and new Heads
 - b) The accreditation process and its effect on research and strategy evaluation
 - c) Bi-annual Head of Research Group meetings (e.g. themes such as teaching/research updates, impact and research evaluation)
 - d) New web-page set-up – including improvement of interface for firms/other stakeholders, who are interested in collaboration
 - e) Academic Fridays/Economic Laboratory
4. Funding: AAUBS set-up for pre-application reviews (discussion of implementation)
5. Funding: upcoming calls/calendar (orientation)
 - a) Overview of upcoming calls and presentation of the AAUBS funding calls calendar
 - b) Status on Innovation Fund Denmark's 'innomissions' instrument
 - c) Support for AAU members of Horizon Europe reference groups
6. AOB
7. Next meeting (20 August 2021)



2. Status PhD. March 2021

- 11 PhD. defenses in 2020
- 2 PhD defenses already planned in 2021
- 6-7 PhD. defenses more expected in 2021
- 29 PhD. fellows enrolled at the moment
- 7 new PhD. fellows enrolled since last time



Self financed Ph.D.

All amounts are exclusive of VAT	Overall budget	PhD fellow	AAUBS
Annum [1]	120.000 DKK	120.000 DKK	-
Supervision [2]	165.000 DKK	82.500 DKK	82.500 DKK
Assessment [3]	55.000 DKK	-	55.000 DKK
Office	75.000 DKK	-	75.000 DKK
Total	415.000 DKK	202.500 DKK	212.500 DKK
Overhead 33%	138.000 DKK	67.500 DKK	-
Total expenses	553.000 DKK App.75.000 EURO, 25.000 EURO/year	270.000 DKK App. 36.000 EURO, 12.000 EURO/year	212.500 DKK App. 28.000 EURO, 9.300 EURO/year

Prerequisite: Wages and living costs are covered by the PhD. fellow. The Ph.D period is 3 years.

[1] Annum covers travel expenses, courses, research stay abroad, books etc. Must be adjusted the individual PhD. program

[2] 300 supervision hours: 150 hours reduction in the teaching norm – 150 hours research time

[3] Travel expenses and salary for external members of the assessment committee + 32 hours reduction in the teaching norm for the internal chairman



3. Short messages

a. Overview of research groups, Labs and new Heads

Research groups	LABS
Accounting Head of Research Group: Niels Lennon and Niels Dechow	AI Growth Lab Contact person: Roman Jurowetzki
Finance Head of Research Group: Lasse Bork	Business Design Lab Contact person: Lorenzo Massa
IKE Head of Research Group: Christian R. Østergaard	Entrepreneurial Finance Lab Contact person: Christian Nielsen
International Business Head of Research Group: Svetla Marinova	Exploit Contact person: Christian Nielsen
MaMTEP Head of Research Group: Finn Olsen	IMPAKT Contact person: Ina Drejer
Marketing, Purchasing and Sales Head of Research Group: Poul Houman Andersen	Strategic Management Lab Contact person: Ole Friis, Louise Kringelum, Jens Holmgren
Strategy, Organisation and Management Head of Research Group: Michael S. Dahl	Sustainability Lab Contact person: Mohammad Rana and Yariv Taran

3. Short messages:

b. The accreditation process and its effect on research and strategy evaluation

- ▶ Strategy evaluation process
 - ▶ Annual process
 - ▶ Formulate KPIs
 - ▶ Involve external stakeholders (Business Advisory Council)
- ▶ Research evaluation on impact and impact cases – an annual exercise
- ▶ Individual level requirements for the Faculty Tables



3. Short messages:

c. Bi-annual Head of Research Group meetings

- As a means to support dialogue and coordination related to research leadership and research activities in general, we are planning to supplement Professor Council meetings with two annual meetings for Research Group Leaders (HoBS, section leaders and research coordinator will also participate).
- Meetings will as a general rule be held in April and November (2021 dates: April 13 and November 15).
- It is proposed to work with overall themes for the meetings:
 - At the spring meetings, focus will be on the interplay and synergy between research and teaching/the research group's involvement in teaching activities.
 - At the autumn meetings, focus will be on research impact with point of departure in the publication/BFI analyses provided by AUB's VBN team in October.
- It will of course also be possible to address ongoing themes.



3. Short messages:

d. New web-page set-up

- ▶ We are currently working on developing AAUBS' website with easier to access information on how to get in contact with/cooperate with both researchers and students.
 - ▶ Concerning research cooperation, the plan is to in particular be more inviting/open to collaboration on the Lab pages (this means that we will contact Labs with suggestions on how to adjust the webpage text and structure).
- ▶ We are coordinating with ITS, who are developing new interfaces for establishing contact (database with project catalogue, social media interfaces, contact templates..).
- ▶ Working in a step-wise manner because AAU has initiated a process towards changing to a new Content Management System – so some features will not be implemented before we have the new CMS.





3. Short messages:

e. Academic Fridays/Economic Laboratory

- ▶ At the meeting in August 2020, we agreed on trying out different types of activities, including poster sessions and academic debates.
- ▶ The ideas are not forgotten, but implementation is postponed while we wait for better times, where it will be possible for larger groups to meet in person again.



4. Funding: AAUBS set-up for pre-application reviews /1 - Background

- ▶ The deanery expects that AAUBS provides a set-up for review processes, which ensures that applications sent to research funding foundations by researchers from AAUBS are qualified.
- ▶ AAUBS is free to set up policies and practices for these review processes, which fit the local context and requirements.
 - ▶ It is required that AAUBS' set -up interacts with faculty level initiatives as well as with AAU Fundraising & Project-Management (F&P) initiatives and procedures. There is in particular one faculty level initiative related to **Independent Research Fund Denmark (Danmarks Frie Forskningsfond, DFF)** which requires close interaction.
- ▶ The recommended AAUBS setup is organised according to *i)* types of foundations, *ii)* the prior application experience of the applicant(s), and *iii)* whether AAUBS is main applicant or has a role of non-leading project partner.



4. Funding: AAUBS set-up for pre-application reviews /2 – Main recommendations

➤ DFF

- **All** Project 1 and Project 2 applications where an AAUBS employee is main applicant should take advantage of a faculty level specialist review (more on the set-up for this later) – **regardless of the level of experience** of the main applicant.

➤ Innovation Fund Denmark

- Grand Solutions: **all** applications where an AAUBS employee is main applicant should take advantage of an internal AAUBS review (organized by the Research Group Leader) – **regardless of the level of experience** of the main applicant.
- Industrial PhD and Postdoc: because AAUBS is not the main applicant for these types of projects, internal reviews are as a general rule not recommended (but can still be arranged if requested by the applicant).

➤ Other national foundations

- Main applicants from AAUBS with **no or limited funding application experience** should arrange an internal review process with Head of Section or Research Group Leader.



4. Funding: AAUBS set-up for pre-application reviews /3 – Main recommendations

- ERC grants
 - **All** applications for both Starting Grants, Consolidator Grants and Advanced Grants must undergo an **external review** (paid by AAUBS) supplemented by an **internal AAUBS review** organised by the Research Group Leader.
- Horizon Europe grants
 - **All** applications where an AAUBS employee is main applicant should take advantage of an internal AAUBS review (organized by the research group leader) – **regardless of the level of experience** of the main applicant.
 - If requested by the applicant, internal reviews of applications – or work packages where AAUBS-researchers have a major responsibility – where the main Principal Investigator is not from AAUBS, can also be organised. This is decided between the Head of Section and/or Research Group Leader and the involved researcher(s).
- Other external sources
 - For other external funding sources than the ones mentioned above, the need for a review process is decided on a **case-by-case basis**. Researchers with **no or little experience** in applying for external funding are expected to **discuss the appropriate review processes** with their Head of Section and/or Research Group Leader.



4. Funding: AAUBS set-up for pre-application reviews /4 – Internal specialist review of research applications at SAMF (targeting DFF applications)

- ▶ A joint faculty-based specialist review panel will be appointed with the purpose of providing specialist reviews of applications for Project 1 and Project 2 applications for the Independent Research Fund Denmark/DFF.
- ▶ The panel should contribute to:
 - ▶ Ensure that applications from SAMF achieve as high a quality as possible,
 - ▶ Build and enhance the application skills of our researchers,
 - ▶ Strengthen and develop a collaborative and disciplinary application culture and
 - ▶ Make use of our large pool of valuable experience for the benefit of SAMF applications.
- ▶ The specialist review conducted by the panel *complements* the sparring provided by local and central funding staff as well as the specialist input researchers receive from their peers, e.g. members of their research group.
- ▶ The specialist review is mainly a confidential sparring and learning activity. **The aim is *not* to select or disqualify applications, but to give applicants a basis for developing applications that are as strong as possible.**
- ▶ When experience of this panel has been harvested, it will be relevant to consider whether it should be expanded to cover more foundations.



4. Funding: AAUBS set-up for pre-application reviews /5 – Internal specialist review of research applications at SAMF (targeting DFF applications)

- ▶ The panel will consist of:
 - SAMF researchers with funding acquisition and/or review experience from the Independent Research Fund Denmark.
 - SAMF researchers with other relevant experience in assessing research applications.
- ▶ Estimated work effort for panel member: half a day.
- ▶ Before starting a review process, the HoD is responsible for an assessment of whether the applicant's CV matches the given call or instrument. In case of a positive assessment, the review process is initiated.
- ▶ The review process consists of two elements:
 1. An internal senior researcher from AAUBS with research experience within the specialist domain of the application conducts a review of the project proposal.
 - This will typically take place in the context of the applicant's research group.
 2. The application is then submitted for review to a member of the review panel.
 - Particular attention must be paid to the coherence, clarity and consistency of the application, as well as to the work plan/work distribution among any parties/sub-projects involved.



4. Funding: AAUBS set-up for pre-application reviews /6 – Internal specialist review of research applications at SAMF, important deadlines

- ▶ March 2021: Members for panel should be appointed
- ▶ 29 April 2021: Deadline for reporting plans for applying. Report should include preliminary project description or at least a one-page project description incl. project team. The early deadline is set to allow a good process. Please notice that although an effort should be made to meet the deadline, applicants are not precluded from entering with an application at a later date.
- ▶ 10 June 2021: The coming applications are matched with members of the panel.
- ▶ 1 August 2021: The internal (department/AAUBS) specialist reviews are completed.
- ▶ 15 August 2021: Deadline (applicant) for submitting application (preliminary project description, CVs for PI and if possible also for project participants) to review panel member and department fundraiser.
- ▶ 2 October 2021: Deadline DFF



4. Funding: AAUBS set-up for pre-application reviews /7 – Discussion

- ▶ Comments on the set-up for internal specialist review of research applications to DFF at SAMF
- ▶ Ideas for / experience with different formats for setting up internal review processes
 - ▶ Does it necessarily have to be in the form of written comments?
 - ▶ Experiences with using research group seminars for reviews?
 - ▶





5a. Funding: Upcoming calls - calendar

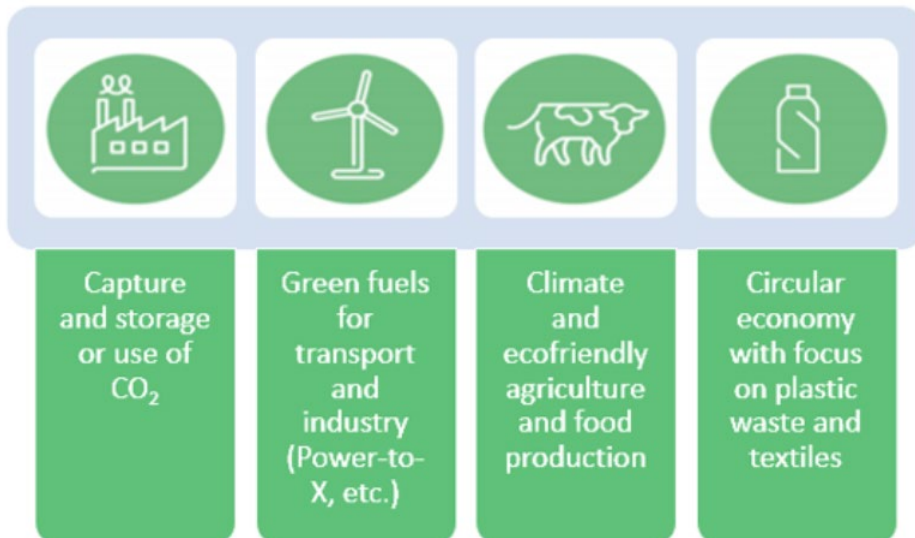
New calendar with overview of upcoming calls (intranet):

https://www.intranet.business.aau.dk/digitalAssets/980/980189_funding-calls---calendar-updated-26022021.pdf



5a. Funding: 'Innomissions' /1

- In the Government's Green Research Strategy, four specific research and innovation missions that will contribute to the green transition are emphasised.

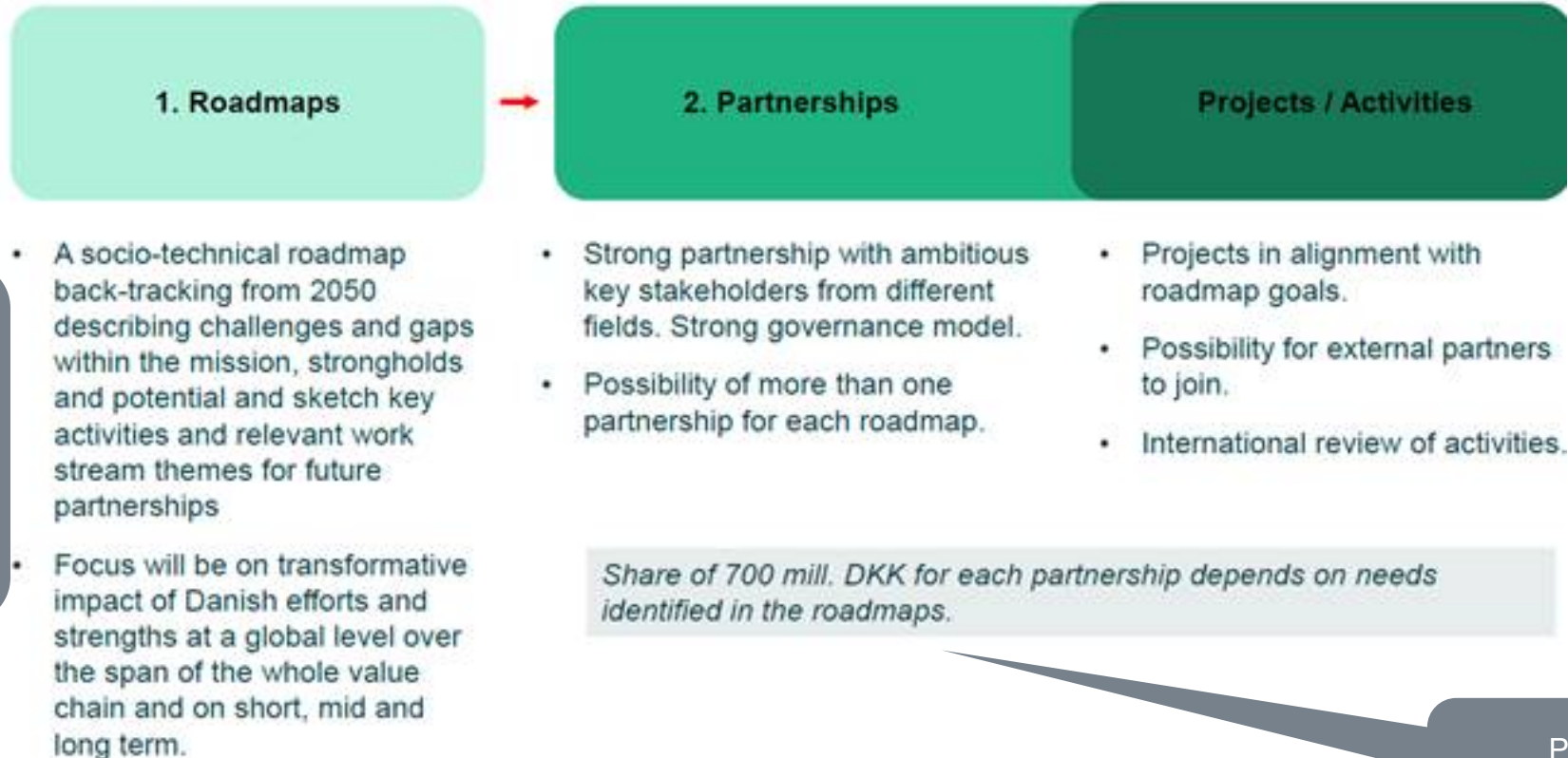


- Missions should:
 - be based on a comprehensive assessment of the set of innovative solutions needed to achieve transformative impact in one of the defined mission areas,
 - outline a group of synergistic, sequential innovation projects/efforts (mission roadmap) to achieve a clearly defined transformative impact,
 - specify how the Danish efforts fit into/relate to/leverage relevant efforts at the European and global level, drawing on current or potential Danish strengths,
 - and be executed by one or more self-established agile partnerships per mission area that comprise a diverse set of stakeholders, are interdisciplinary and possibly include international partners



5b. Funding: 'Innomissions' /2

Two Phase call process



Development and decision on mission roadmaps. Call expected mid-March 2021. Deadline end June 2021

Partnerships. Call expected August 2021. Deadline October 2021



5b. Funding: 'Innomissions' /3

AAU/SAMF process:

- SRFI has established an AAU task force targeting the two missions "Green fuels for transport and industry" and "Circular economy with a focus on plastics and textiles" (based on AAU positions of strength and opportunities for cross-faculty participation).
- A mapping of relevant research environments and competences has been made, and SAMF has established a group of relevant researchers to contribute with inputs to the process.
 - Suggestions to the process are welcome, just as information on your participation in networks or relations that you find relevant for the work.
 - Please also inform if you plan to suggest roadmaps or be part of a partnership application.

Opportunities at AAUBS:

- Business Models (for circular economy/sustainability and ecosystems related to such solutions, as well as commercialisation of new ideas)
- AI and Big Data approaches to projects aimed at developing new business models
- Which other opportunities to you see?



5b. Funding: 'Innomissions' /4

SAMF MAPPING SO FAR

Circular economy:

1. Forretningsmodeller relateret til bæredygtig udvikling	1. Christian Nielsen og Lorenzo Massa
2. Forretningsudvikling med fokus på bl.a. tilrettelæggelse og ledelse af bæredygtige projekter og aktiviteter i en multi-stakeholder kontekst.	2. Poul Houmann Andersen
3. AI-støttet kortlægningsværktøj til at afdøre præferencer og socio-rumlige skillelinjer i forhold til spørgsmål relateret til cirkulær økonomi	3. Anja Jørgensen
4. Ændrede familie- og kønspraksisser set i forhold til forbrug, genanvendelse mv. (Kompetence)	4. Stine Thidemann-Faber
5. Holdninger og værdier relateret til forbrug, genanvendelse mv. (Kompetence)	5. Lars Skov Henriksen
6. Surveyforskning vedr. borgernes holdninger. Fokus på f.eks. miljø-, klima og energipolitiske holdninger, politisk forbrug, politiske investeringer (kompetence)	6. Jørgen Goul Andersen
7. Den digitale udviklings indvirken på den måde, borgere interagerer, kommunikerer og koordinerer deres indsats på det bæredygtige område (Kompetence)	7. Jakob Skjøtt-Larsen

Green fuels:

1. Forretningsmodeller relateret til bæredygtig udvikling	1. Christian Nielsen og Lorenzo Massa
2. Forretningsudvikling i (bl.a.) energisektoren med fokus på bl.a. tilrettelæggelse og ledelse af bæredygtige projekter og aktiviteter i en multi-stakeholder kontekst.	2. Poul Houmann Andersen
3. Historisk perspektiv på energiovergang og resiliens	3. Mogens Rüdiger
4. Energiret	4. Ulla Steen
5. Surveyforskning vedr. borgernes holdninger. Fokus på miljø-, klima og energipolitiske holdninger, politisk forbrug, politiske investeringer (Kompetence)	5. Jørgen Goul Andersen

5c. Support for AAU members of Horizon Europe reference groups

- ▶ AAU is represented in national reference groups for Horizon Europe
 - ▶ The purpose of the reference groups is to gather professional knowledge for e.g. negotiation position papers, hearings/consultations, the annual work programmes as well as representation of Danish interests in general.
- ▶ To support AAU's members of reference groups in their efforts to represent the entire organisation, AAU Innovation has asked for information about researchers who can provide feedback to/engage with members of in relation to the following thematic clusters:
 1. Health
 2. Digital, Industry and Space
 3. Climate, Energy and Mobility
 4. Food, Bioeconomy, Natural Resources, Agriculture and Environment
- ▶ Although there are no national reference groups for the clusters **"Culture, Creativity and Inclusive Society"** and **"Civil Security for Society"**, AAU Innovation also supports these areas. Therefore, they are also interested in people who can provide feedback related to these areas.
- ▶ Deadline for providing the list of researchers is 24 March.





6. AOB

▶ ??





7. Next meeting

- 20 August 2021
- Prior to this, we will have a thematic discussion on Research Publication in May 2021



