Task Force Name: Designing the social student network and social events at the AAU Business School

TF-EDU 03

**Task Force Members: TBD**

**Task Force website:** [**https://www.intranet.business.aau.dk/business-school-taskforces**](https://www.intranet.business.aau.dk/business-school-taskforces)

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| 50 WORD DESCRIPTION OF THE ACTION POINT |
| ***This task concerns the development of student-involvement in the start-up of AAUBS and student-formed and driven events.***  The purpose of this action point is to ensure that the social student network at AAU Business School plays a strong role in ensuring that the students enrolled at full time programs are invited to business and economic social events but also that they are part of forming and executing events that make the school and the region an attractive place to study.  Based on the task force’s work action points will specify what is needed to realize one or more well-functioning social study network(s) and will address issues presented in the study environment evaluation related to the psychological study environment. |
| **EXPECTED OUTPUT** |
| The expected output is a report that contains:   * Concrete suggestions for how the student body will contribute to the AAUBS, who is involved and how responsibility is shared * A line of concrete suggestions that can be realized and implemented in 2021 * The suggestions should be aligned and support the strategy for the AAU Business School * A budget for the theoretically anchored initiatives that the department and its sponsors should seek to finance   It is important that your report and presentation is specific about how the suggestions are implemented in practice |
| EXPECTED OUTCOME(S) |
| A central part of the AAU Business School is that the social student network is strong and provides the students enrolled at full time study programs a range of relevant social events within the field of business and economics.  The initiatives identified and realized based on the work of this task force will support the realization the above mentioned outcomes. |
| BACKGROUND OF THE ACTION POINT AND ITS CONTEXT |
| This action point is a proactive initiative to provide our students with the best possible student study network(s). The students have several times indicated that they would appreciate it if more social events was a part of the journey as business and economic students. Furthermore, the action point has important relations to the realization of the ambition of the AAU Business School. |
| LINKS TO RELEVANT DOCUMENTS |
| * Assignment: https://www.intranet.business.aau.dk/business-school-taskforces/educational-development/ * Report template: https://www.intranet.business.aau.dk/business-school-taskforces * Pitch Power Point template: https://www.intranet.business.aau.dk/business-school-taskforces * Presentation Power Point template: <https://www.intranet.business.aau.dk/business-school-taskforces> |
| DEADLINES |
| Initiation date: 10. December 2020  Preliminary Pitch to Department Council: week 6  Presentation to management group no later than: week 12  Hand in date of report: five days before presentation to management group |
| CONTACT PERSON |
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