

Publication and Citation Analysis 2015-2019

Department of Business and Management

The VBN Team, Aalborg University Library



Summary

Overall the number of publications is slightly decreasing. The citation database potential is status quo but the BFI potential is being more and more realised. The share of publications in BFI-level 2 is slightly increasing and receive more impact in terms of citations per publication.

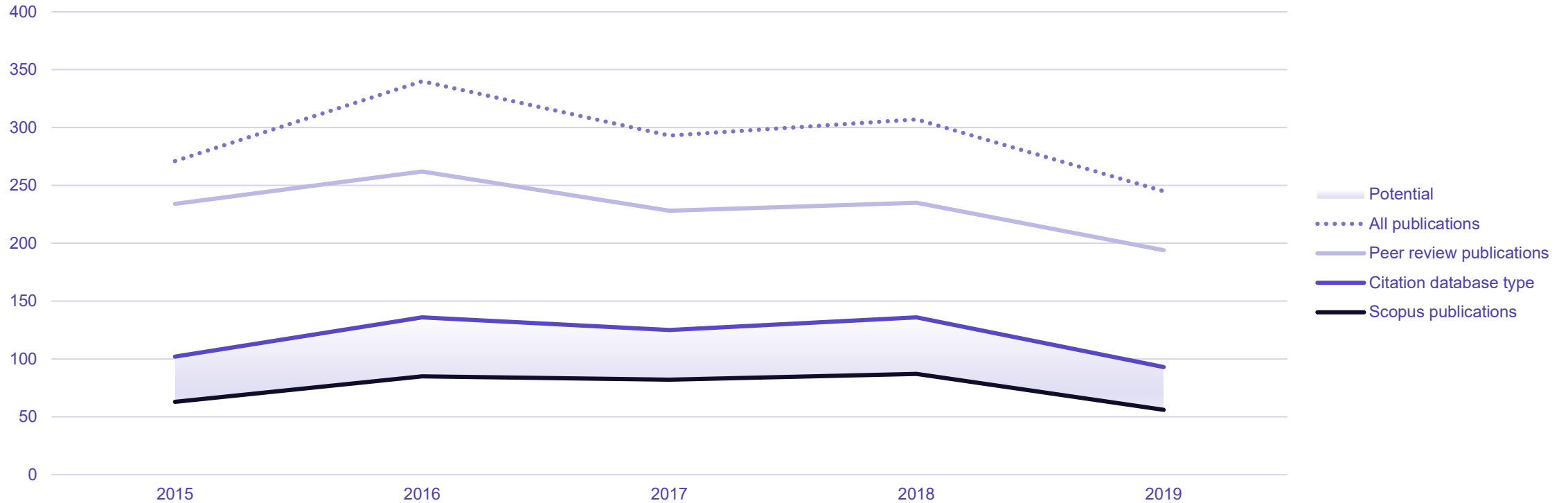
Number of Open Access publications are increasing and the potential is almost realised in 2018 according to the National OA Strategy. OA publications receive more impact in terms of citations.

More than 45% of publications in Scopus are published with international collaboration and get more impact (FWCI). The share of publications in top journals, share of publications in top citation percentiles and Field-Weighted Citation Impact decreases in the period.



Citation Database Potential (Scopus)

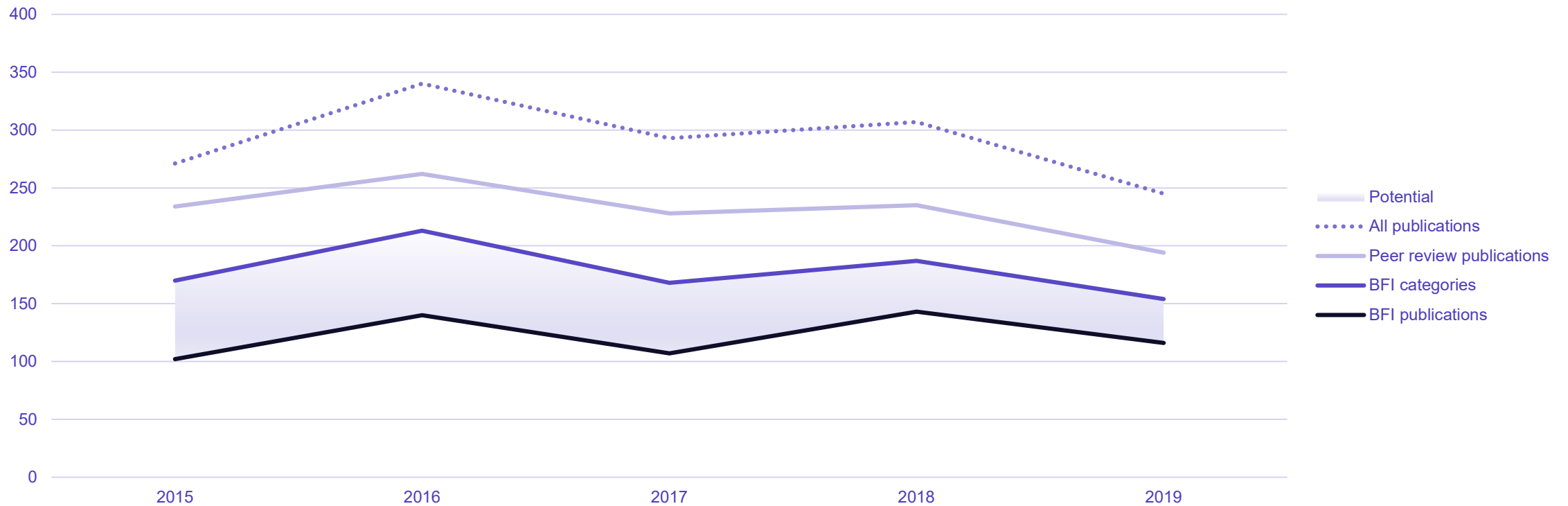
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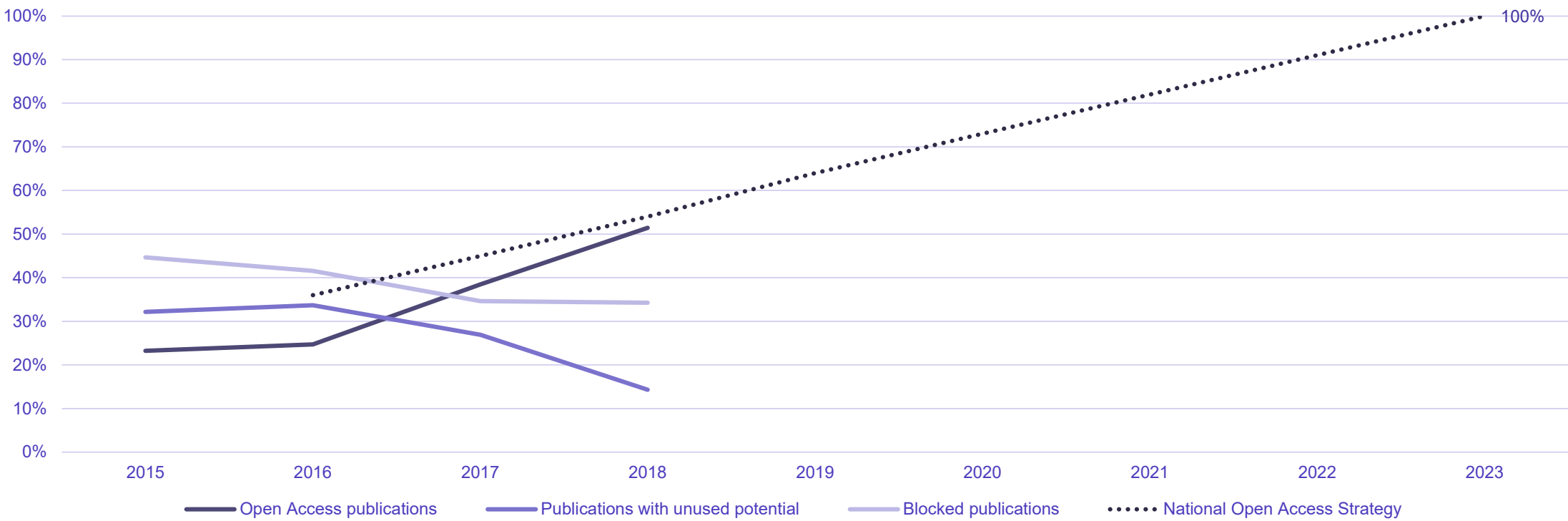
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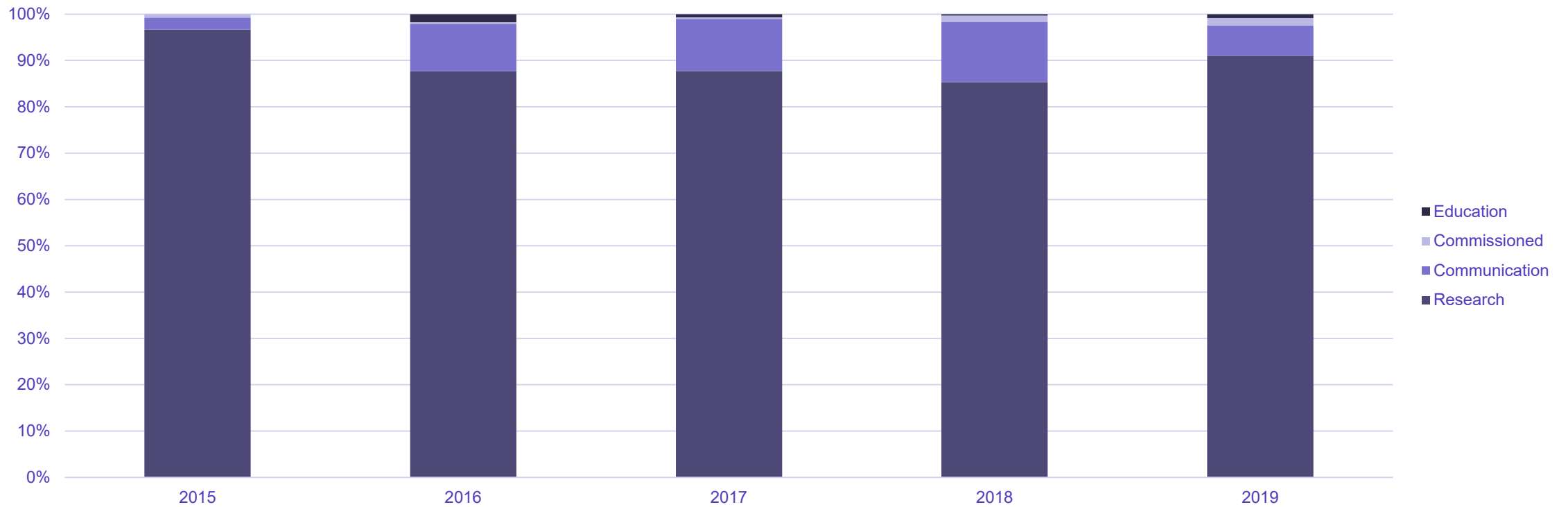
BFI Potential



Open Access Potential

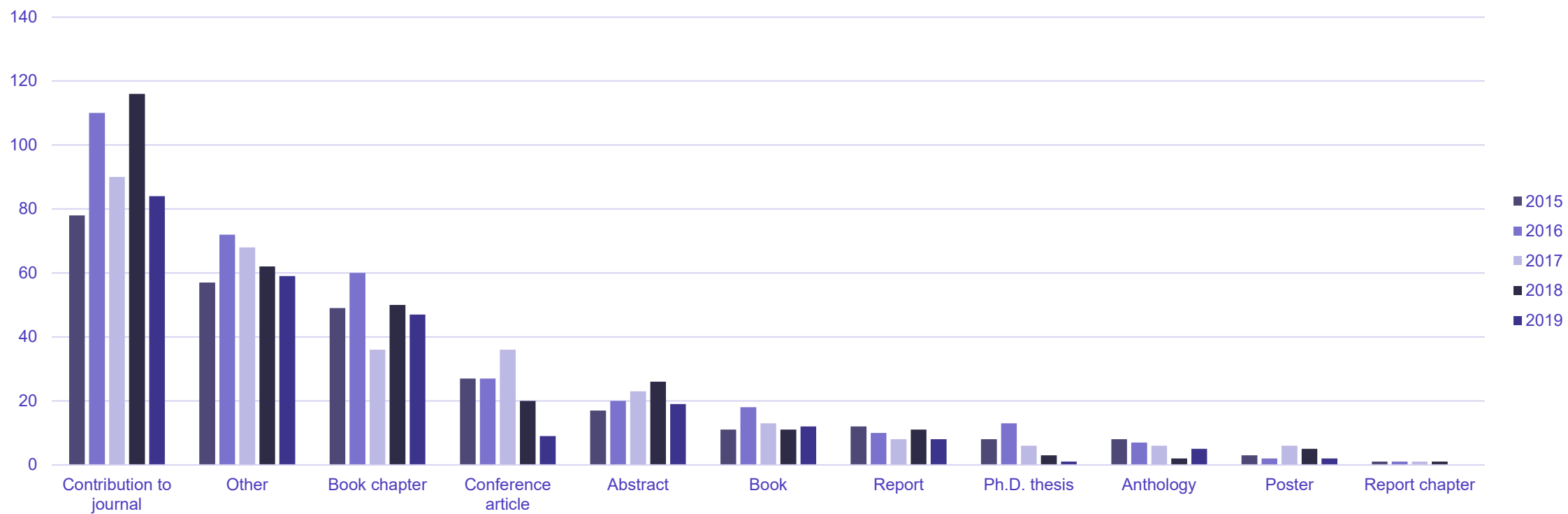


Publication Categories

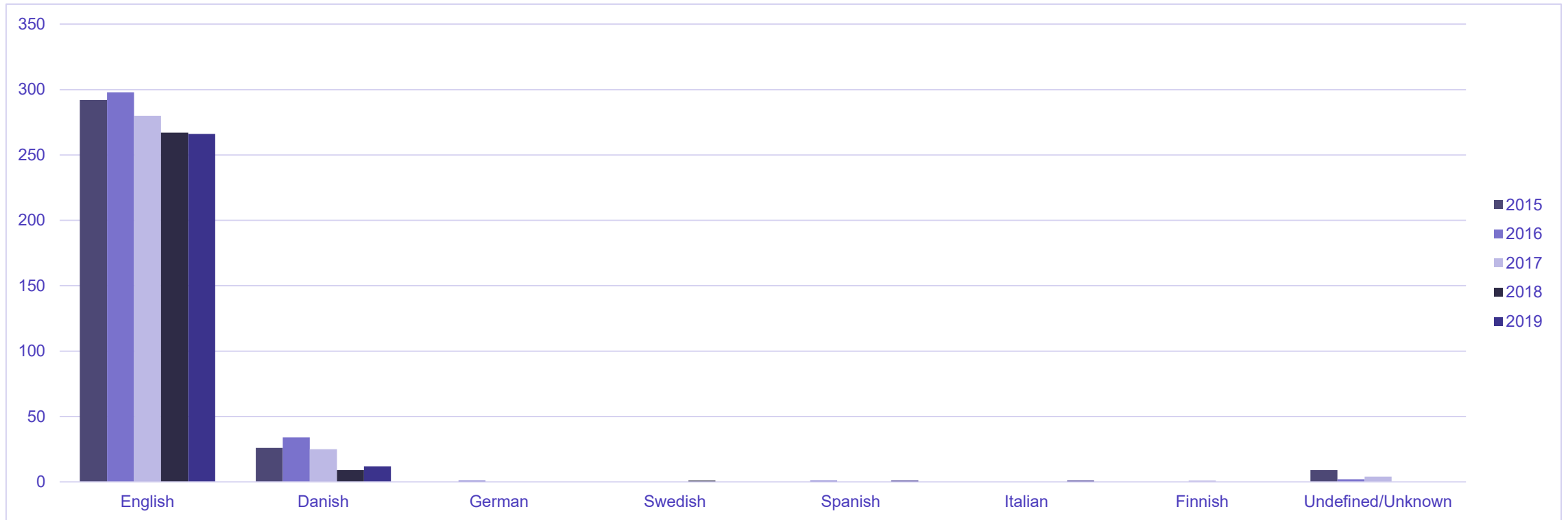


Publication Types

7



Publication Language



Collaboration and Impact (SciVal)

Collaboration


[+ Add to Reporting](#) [Shortcuts](#) 

Scholarly Output in Department of Business and Management - 1 May 2020, by amount of international, national and institutional collaboration



Metric		Scholarly Output	Citations	Citations per Publication	Field-Weighted Citation Impact
■ International collaboration	45.4%	196	1,654	8.4	1.50
■ Only national collaboration	12.0%	52	506	9.7	1.22
■ Only institutional collaboration	26.4%	114	536	4.7	0.92
■ Single authorship (no collaboration)	16.2%	70	317	4.5	1.07

Academic-Corporate Collaboration

[+ Add to Reporting](#) [Shortcuts](#) 

Scholarly Output in Department of Business and Management - 1 May 2020 with both academic and corporate author affiliations



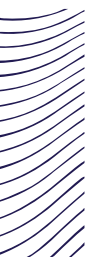
Metric		Scholarly Output	Citations	Citations per Publication	Field-Weighted Citation Impact
■ Academic-corporate collaboration	1.4%	6	70	11.7	0.97
■ No academic-corporate collaboration	98.6%	429	2,943	6.9	1.25

FWCI: 1.0 is the world average.
E.g. 1.2 means 20% more cited than expected.



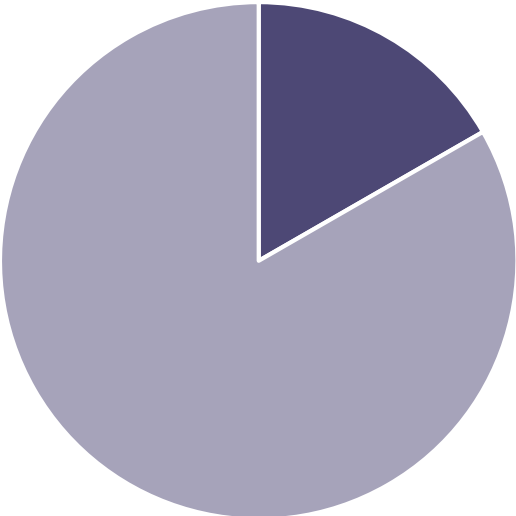
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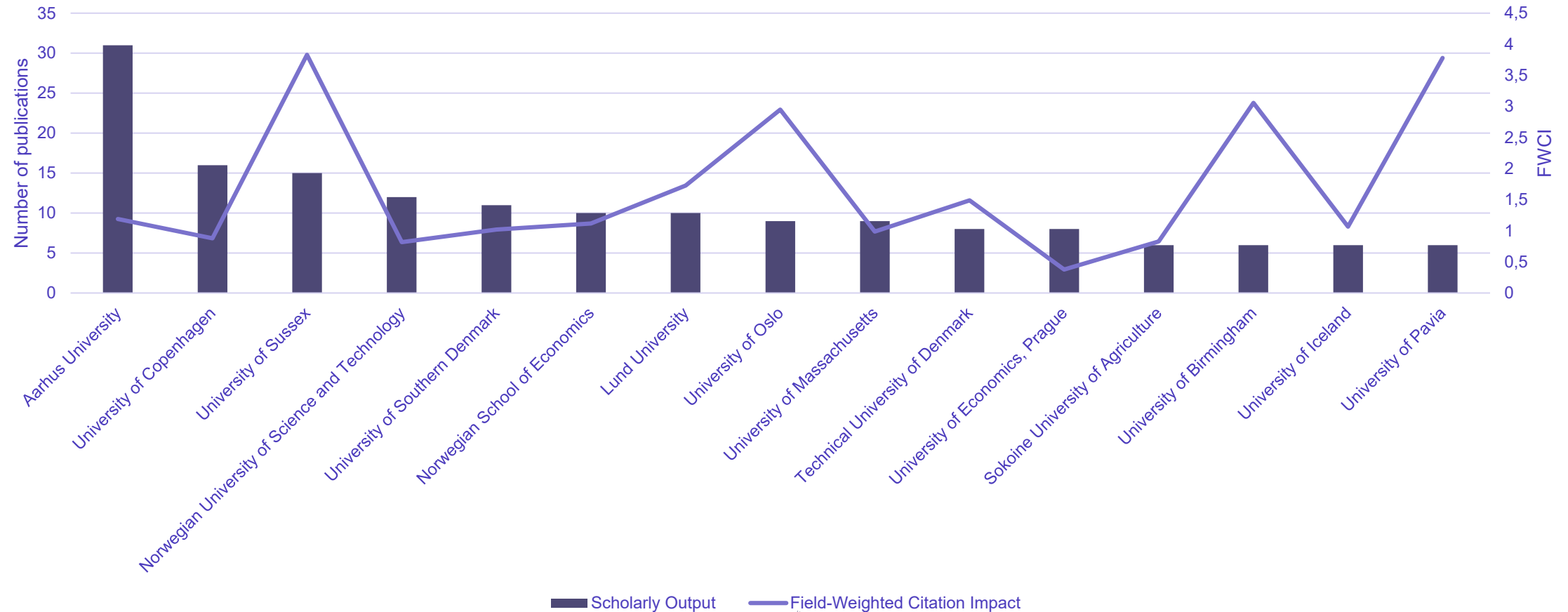
Cross-faculty collaboration and Impact

(entire period)

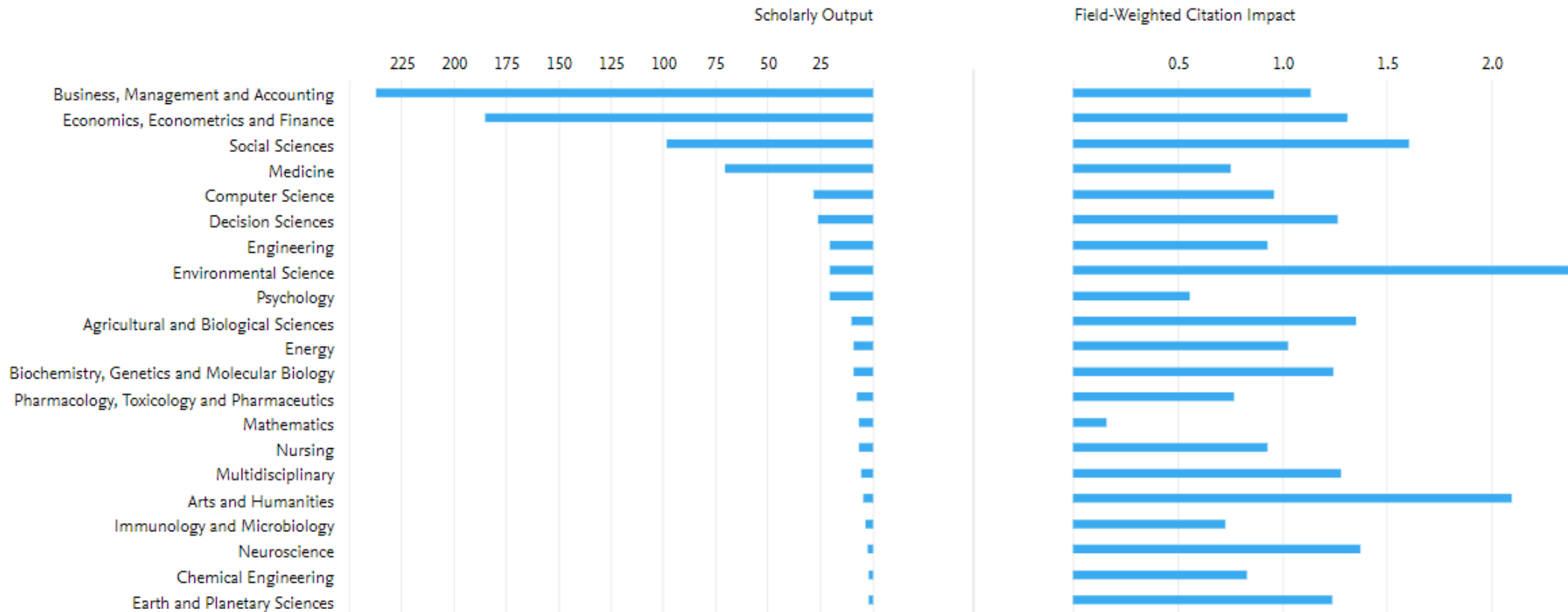


		Publications	Citations	Citations per Publication
Faculty collaboration	17%	92	307	3.3
No faculty collaboration	83%	459	1472	3.2













Collaboration Top 15 Institutions and Impact (SciVal)



Scopus subject areas and FWCI (SciVal)



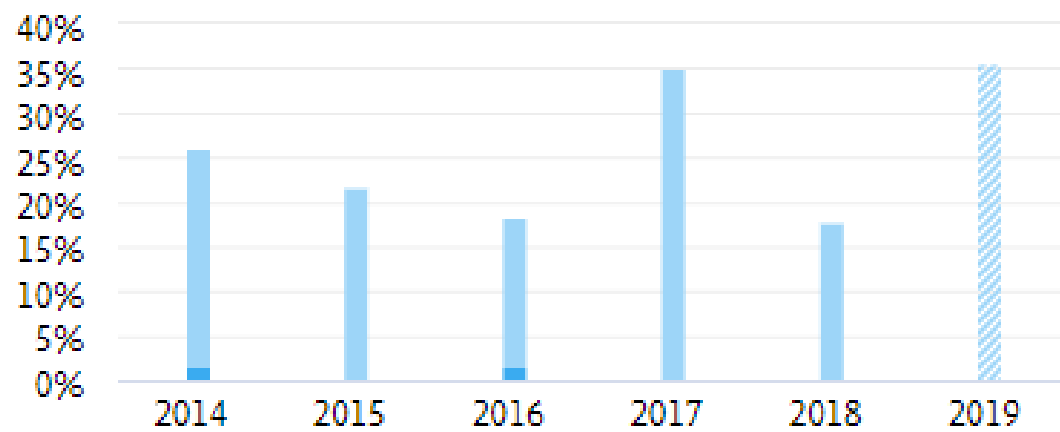
Top 5 Topics (SciVal)

Topic	In this Publication Set			Worldwide
	Scholarly Output 	Publication Share	Field-Weighted Citation Impact	Prominence percentile 
Firm growth; Growth; High-growth firms T.5706	12	1.55% 	3.50	92.743 
Business model; Industry; Business model innovation T.8491	10	0.40% 	1.00	99.748 
Innovation; Cluster; Evolutionary economic T.704	9	0.34% 	1.83	99.170 
Growth; Economic growth; Capital accumulation T.7788	9	1.26% 	1.43	85.071 
Intellectual capital; Disclosure; Capital disclosure T.1659	8	0.55% 	2.50	98.144 



Publications in Top Journals (SciVal)

Share of publications in Department of Business and Management - 1 May 2020 that are in the top journals by SNIP



■ % of publications in top 10% journals

■ % of publications in top 1% journals

▨ Incomplete year ⓘ

83 (25.5%) ⓘ

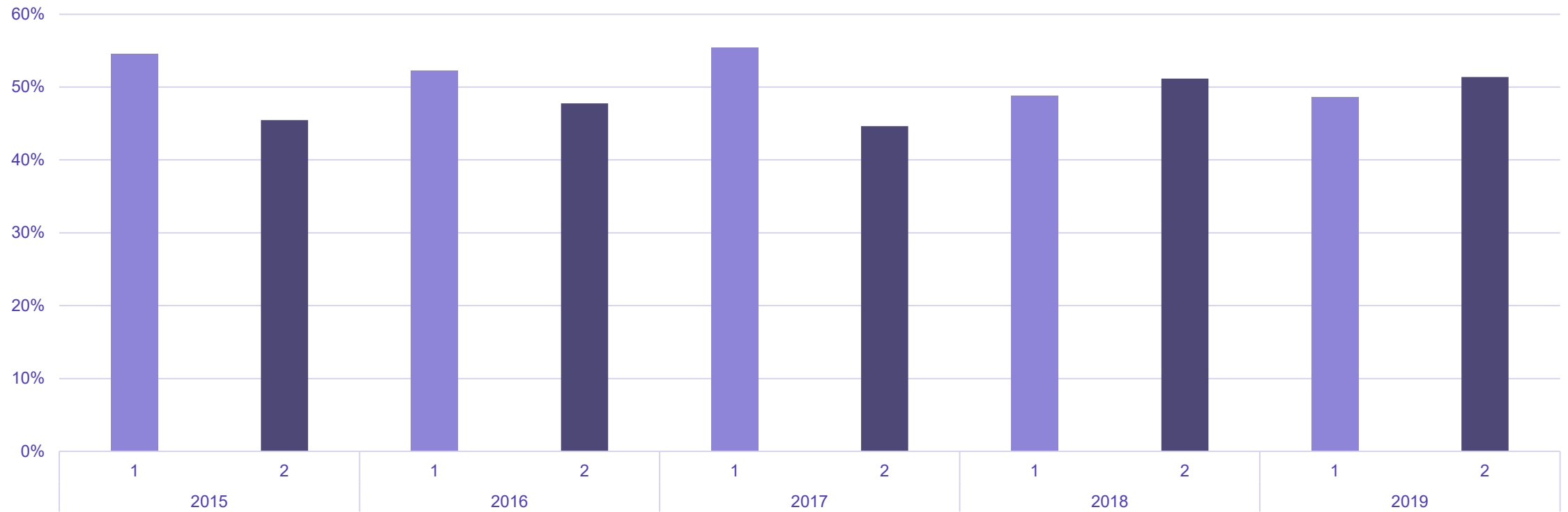
number of publications in the top 10% journals by SNIP



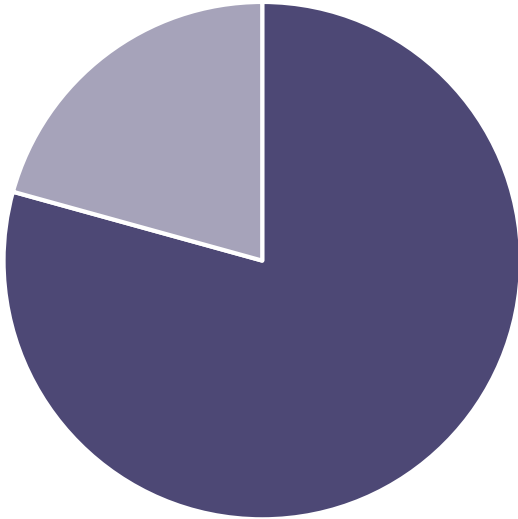
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BFI-levels (share of BFI publications)



BFI-levels and Impact (entire period)

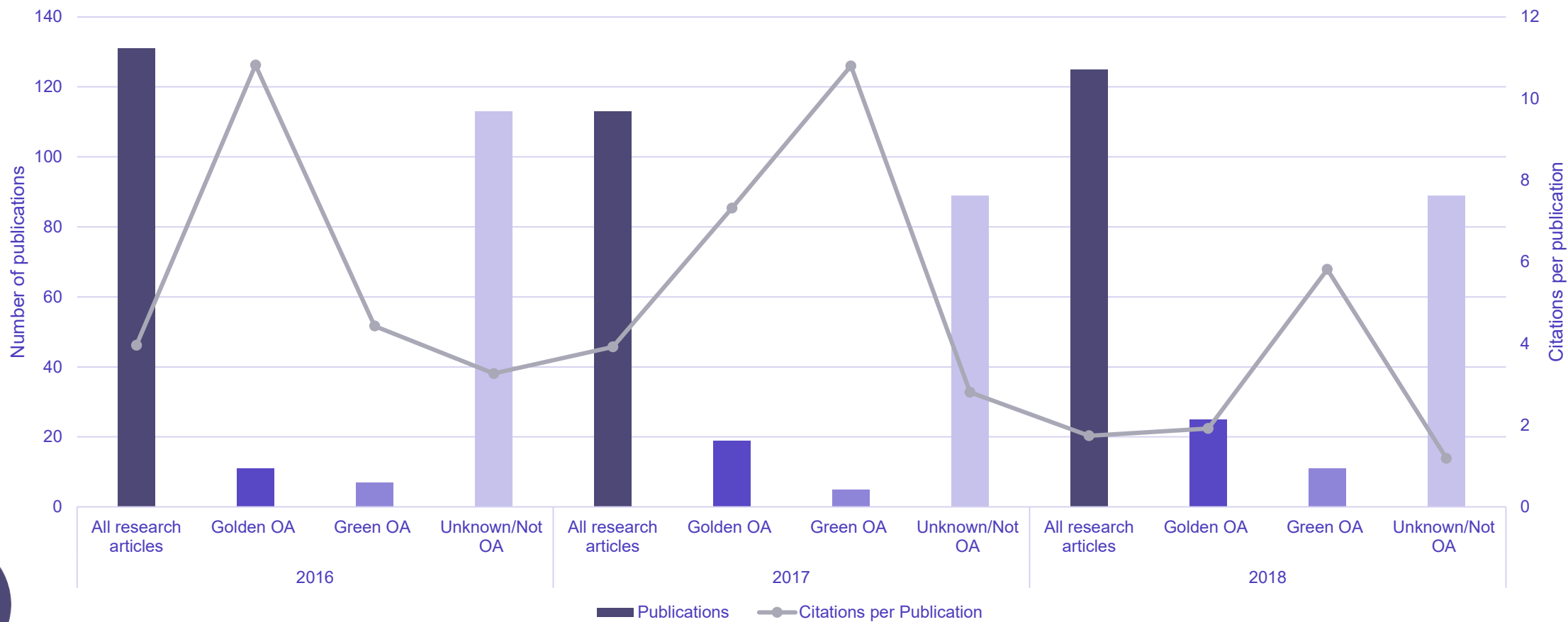


BFI-level	Share	Publications	Citations	Citations per Publication
1	79%	291	171	3.4
2	21%	76	67	9.5



Open Access and Impact

17

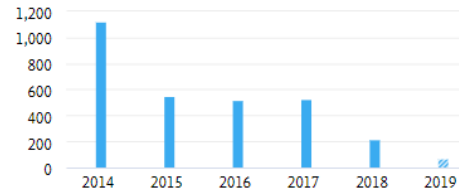


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Citations and Impact (SciVal)

Citation Count

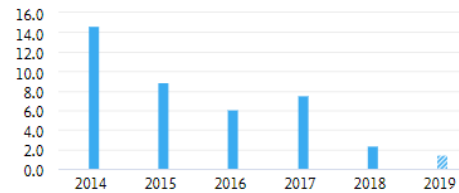


3,013

number of citations received by publications

% Incomplete year

Citations per Publication

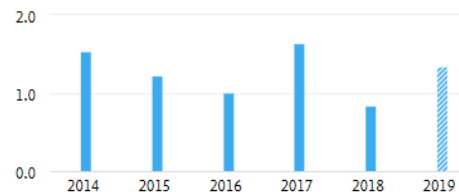


6.9

average number of citations per publication

% Incomplete year

Field-Weighted Citation Impact



1.24

average Field-Weighted Citation Impact of D

% Incomplete year



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Social Media and Usage Metrics (PlumX)


19

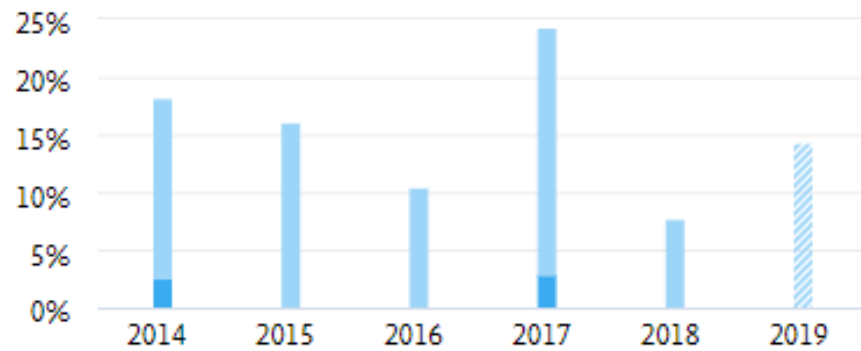
SoMe Type	Publications	SoMe Value	SoMe per Publication
Capture			
Book chapter	69	1322	19.2
Journal article	295	31227	105.9
Usage			
Journal article	249	101497	407.6
Social Media			
Journal article	126	6352	50.4



Publications in Top Citation Percentiles (SciVal)


Share of publications in Department of Business and Management - 1 May 2020 that are among the most cited publications worldwide


 Show as field-weighted




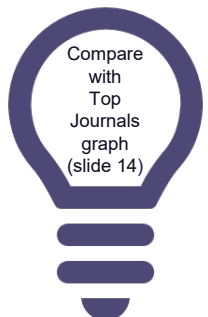
64 (14.7%)

number of publications in the top 10% most cited publications worldwide

 % of publications in top 10% most cited

 % of publications in top 1% most cited

 Incomplete year ⓘ



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