

Task Force Assignment



AALBORG UNIVERSITET

Task Force Name: Business Advisory Council and Ambassadors

TF-BSS 05

Task Force Members: TBD

Task Force website: <https://www.intranet.business.aau.dk/business-school-taskforces>

50 WORD DESCRIPTION OF THE ACTION POINT

This task is to outline the organization and breadth of the AAUBS Business Advisory Council and Ambassadors set-up.

The purpose is to identify principles, criteria and concepts for selecting and forming a body of AAUBS Business Advisory Council and ambassadors who support:

- awareness in industry and society of activities and opportunities for collaboration at AAUBS;
- establishment of projects in research, teaching and third mission activities with external partners;
- insight into changes in industry and policy of relevance to the future of AAUBS;
- access to decision-making bodies and networks of importance to the operation and development of AAUBS.

EXPECTED OUTPUT

The activity will result in:

- principles for why and how AAUBS will take advantage of a Business Advisory Council
- criteria for appointment to the Business Advisory Council and the roles and responsibilities of the members
- principles for why and how AAUBS will incorporate a body of ambassadors;
- criteria for who is part of the AAUBS ambassador body;
- concept for the organization of the activities by AAUBS and how this feeds in to the execution of the overall business school strategy

EXPECTED OUTCOME(S)

The AAUBS Business Advisory Council and ambassador body should:

- link AAUBS to industry and society at local, regional and national levels;
- open up opportunities for collaboration and funding;
- create access to knowledge and processes of decision making relevant to the operation and development of AAUBS;
- stimulate continuous improvement of AAUBS.

BACKGROUND OF THE ACTION POINT AND ITS CONTEXT

This action point is important to the:

- interplay between AAUBS and industry and society;
- continued relationships with alumni;
- international accreditation of AAUBS.

LINKS TO RELEVANT DOCUMENTS

- Assignment: <https://www.intranet.business.aau.dk/business-school-taskforces/business-school-strategy/>
- Report template: <https://www.intranet.business.aau.dk/business-school-taskforces/>
- Pitch Power Point template: <https://www.intranet.business.aau.dk/business-school-taskforces/>
- Presentation Power Point template: <https://www.intranet.business.aau.dk/business-school-taskforces/>

- Further information:

DEADLINES

Initiation date: 30/3

Preliminary Pitch to Department Council: week 18

Presentation to management group no later than: 25

Hand in date of report: five days before presentation to management group

CONTACT PERSON

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