

A photograph of a modern building facade with large windows and a dark horizontal band containing the letters 'AAU'. The image is overlaid with a white text box and a logo in the bottom right corner. The overall color scheme is a warm, golden-brown hue.

Professor Council meeting 28 February 2020

Business school update and International
collaborative agreements



BUSINESS SCHOOL
AALBORG UNIVERSITY

Business School update

- Business School strategy
 - Task force pipeline
 - Sponsorships and value proposition
- Events and communication
- Accreditation
- Education
- Research and funding



International relations - status

Student agreements

- 93 agreements across 32 countries
- 125 ingoing students
- 112 going abroad
- 11 out of 93 were mutual (less than 12%)

- NOREK: 21 collaborative agreements
- ERAMUS: 47 collaborative agreements
- Bilateral on department level: 14 collaborative agreements
- Bilateral on faculty level: 21 collaborative agreements
- Bilateral on university level: 65 collaborative agreements



Criteria for establishing new collaborative agreements

- NB: these concern institutionalized agreements

- Principles from the international office:
 - I. Strategic importance (research or teaching or both)
 - II. Modules at the partner institution
 - III. Language requirements at the partner institution
 - IV. Geographical dispersion
 - V. Number of exchanges per collaboration (prefer fewer collaborations with larger quantities)
 - VI. Semester structure and starting dates
 - VII. Changes in our own curriculum

- Do we have specialized courses for incoming students, e.g. introduction to PBL and project-work?



Criteria for establishing new collaborative agreements

- Is the partner-institution accredited?
- International ranking, e.g. QS?
- Of particular interest to our students in terms of curriculum?
- Relevant didactical methods?
- Geographically interesting?
- Are there current co-research activities?
 - Has there been exchange/visits
 - Possibilities of part-time positions?
- Is the research collaboration institutionalized?
 - Projects/publishing
 - Projects with external funding
 - PhD exchange/cotutelle/Double-degrees
 - Memory of Understanding signed by Dean/Rector



Action points

- Teaching exchanges are always strategic and go through VHoD - studies
 - NOREK and ECIU as bases for student exchanges
 - Focus on obvious gaps like US, UK, Switzerland, Italy
- Don't hesitate to collaborate light
 - But disperse knowledge of bilateral research agreements
 - Decide when to build or dismantle (timelimit, evaluate)
- Establishing selected institutionalized strongholds requires managerial attention
 - Strategic priority
 - Ranking, accreditation, potentials
 - PhD exchanges, funded projects
- Focus on using our attractiveness as a UIC-focused, PBL-based Business School with unique connections to Engineering and Datascience

