

Task Force Assignment



AALBORG UNIVERSITET

Task Force Name: Overview of company networks and professional networks in the region

TF-BSS 02

Task Force Members: TBD

Task Force website: <https://www.intranet.business.aau.dk/business-school-taskforces>

50 WORD DESCRIPTION OF THE ACTION POINT

The purpose is to identify bodies and networks relevant to the operation and development of AAUBS, including: comprising

- networks of companies and professional networks with the potential for creating awareness of AAUBS and opportunities for collaboration
- industrial bodies with the capacity to influence local and regional processes of industrial development and policy making;
- cluster organizations of interest to the scientific fields of AAUBS.

EXPECTED OUTPUT

The activity will result in an:

- excel sheet of networks, bodies and clusters, including members and contact details;
- accompanying report presenting the purpose and main activities of the identified entities, including an assessment of the relevance to AAUBS regarding collaboration around research, student activities, access to funding, recruitment of external lecturers and third mission activities promoting regional development.

EXPECTED OUTCOME(S)

The identification of relevant networks, bodies and clusters will identify opportunities for:

- collaboration on research and teaching;
- recruitment of external lecturers;
- avenues for participation in regional development.

The identification will serve as a basis for following task force assignments on where and how to participate, including a prioritization of the identified networks, bodies and clusters.

BACKGROUND OF THE ACTION POINT AND ITS CONTEXT

This action point is important to the:

- interplay between AAUBS and industry and society;
- continued relationships with alumni;
- international accreditation of AAUBS.

LINKS TO RELEVANT DOCUMENTS

- Assignment: <https://www.intranet.business.aau.dk/business-school-taskforces/business-school-strategy/>
- Report template: <https://www.intranet.business.aau.dk/business-school-taskforces>
- Pitch Power Point template: <https://www.intranet.business.aau.dk/business-school-taskforces>
- Presentation Power Point template: <https://www.intranet.business.aau.dk/business-school-taskforces>
- Further information:

DEADLINES

Initiation date: 21.02.2020

Preliminary Pitch to Department Council: Week 14

Presentation to management group no later than: Week 22

Hand in date of report: five days before presentation to management group

CONTACT PERSON

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