

Task Force Assignment



AALBORG UNIVERSITET

Task Force Name: Assist in the Regional Innovation contest

TF-StU 03

Task Force Members: Lorenzo Massa, Christian Nielsen

Task Force website: <https://www.intranet.business.aau.dk/business-school-taskforces>

50 WORD DESCRIPTION OF THE ACTION POINT

This task concerns identifying who from the department that would like to participate in circular economy innovation activities with the companies that have elected to participate in the Regional Innovation contest.

The purpose of this action point is to market our competences of circular innovation and business model innovation to the regional companies.

EXPECTED OUTPUT

The department has agreed to assist the region in holding three events in relation to the regional innovation contest, this year having a circular economy/sustainability theme

There is an inspiration-event planned for 6/2-2020 from 12.00 to 16.00 and there is a full day innovation workshop planned for 12/3-2020 from 8.00 to 16.00.

The inspiration-event is open for all companies

The innovation workshop is for the 11 finalists

We would like to have indications of whether you are interested in working with companies on each of these days. We are looking for presentations and workshops that can help managers to develop their businesses to become more sustainable and how they can embrace the circular economy and understand how that affects their existing business. This could be in the form of applying concrete relevant tools, frameworks and oracle methodologies.

It may also be relevant to study these processes, for example in conjunction with student groups or to use student groups to prepare material on the case companies and to interact with the processes.

EXPECTED OUTCOME(S)

This action point is an important step in branding the business school as a relevant knowledge partner to the regional business community.

BACKGROUND OF THE ACTION POINT AND ITS CONTEXT

This action point has important relations to building corporate relations, but also to giving back to the region the knowledge built in the business school.

LINKS TO RELEVANT DOCUMENTS

- Assignment: <https://www.intranet.business.aau.dk/business-school-taskforces/start-up-activities/>
- Report template: <https://www.intranet.business.aau.dk/business-school-taskforces>

- Pitch Power Point template: <https://www.intranet.business.aau.dk/business-school-taskforces>
- Presentation Power Point template: <https://www.intranet.business.aau.dk/business-school-taskforces>
- Further information: <https://tag-fat.dk/>

DEADLINES

- Sign up: 15.01.2019 to mhl@business.aau.dk
- Inspiration Event: 06.02.2020 12:00 - 16:00
- Innovation workshop: 12.03.2020 08:00 - 16:00

CONTACT PERSON

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