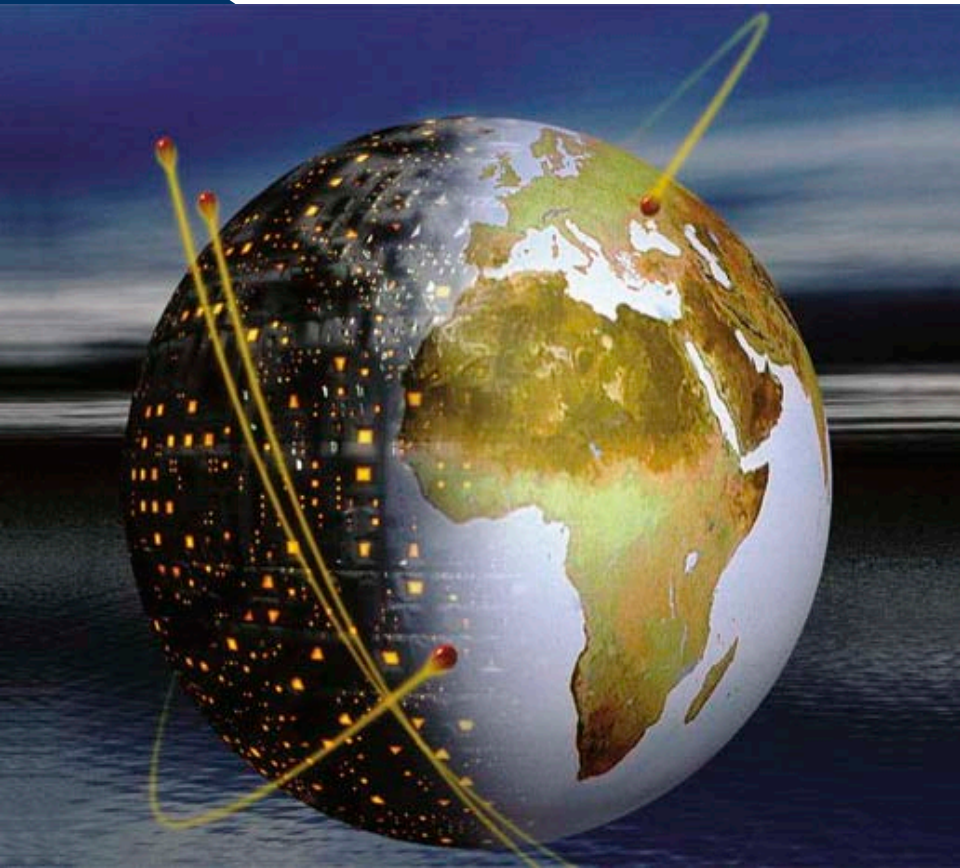
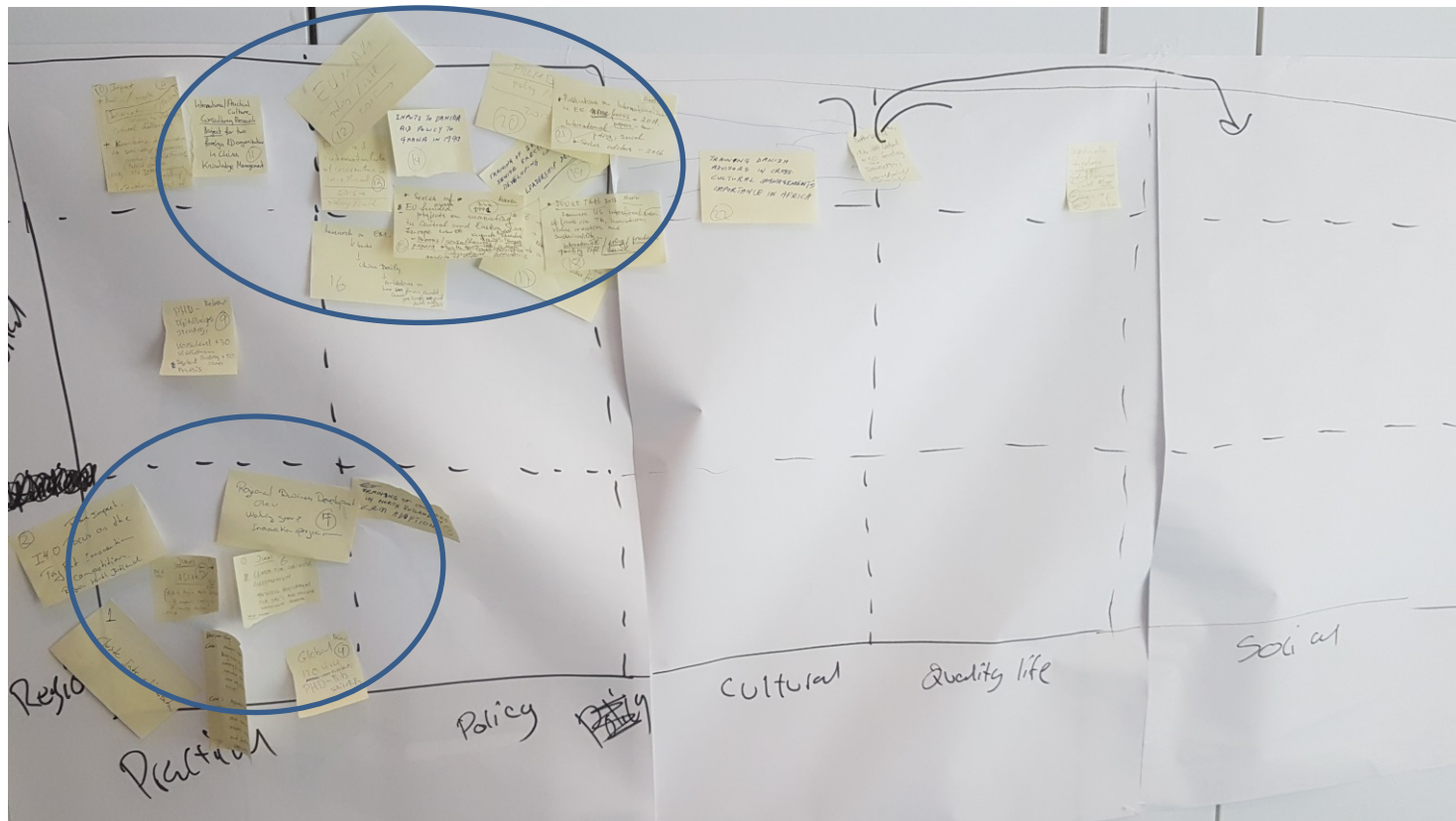


Research Impact IBC



Research Impact IBC: Work Process

- Develop matrix to map impact areas
- Brainstorm impact and place impact into matrix





1/ Capacity building in North Jutland firms and and policy-making institutions

- Period: 2010 to 2017
- Impact area: Business/economic – Regional impact
- Areas:
 - Internationalisation (Risk, digitalisation)
 - Digitalisation (4.0 potential, strategy)
 - Innovation (Radical innovation)
 - Corporate Finance (M&A, Venture Capital)
 - Impact is based on 75+ publications in various books, journals etc.
- Examples: **Global project, CRM, Ta Fat, Industry 4.0, Cluster Internationalisation, M&A**
- Influenced: + 250 companies and +5000 individuals
- Documentation: Media, executive training, testimonials, consultancy, inspiring policy

2/ Human capital and policy development in transition and emerging economies

- **Where:** In Africa, Asia and Central & Eastern Europe
- **Impact area:** International business and policy impact
- **How:** Concrete regional impact has been exemplified through bilateral and multilateral policy interventions following our research on selected African and Asian countries, as well as Central and Eastern Europe.
- **Documentation:** Publications, media, policy documents, business change, institutional change, executive training, business school development, etc.
- **Influenced:** Central and local government authorities, development banks, national banks, business and human capital development initiatives, policies on MNCs CSR
- **Examples:** DANIDA aid policy framework for Ghana; financial policy for supporting SMEs in Ghana and Tanzania, changes in the bilateral relationships between Denmark and Ghana on educational and business development level, publications on EM – People's Daily - China's policies on business actions under economic uncertainty , Sino-Danish partnership, TEMPUS EU funded project in Moldova