

Business News

Aalborg University Business School
August 2022



[BUSINESS DATA SCIENCE SEMESTER START](#)

September 1, the new master's programme in Business Data Science was launched at Aalborg University Business School with 35 students and a loaded program. Cecilie Amalie Andersen from Trackunit / Danish Data Science Community (DDSC) was invited to talk about her work as head of customer analytics and board member.



NYHEDER

[HEAD OF BUSINESS SCHOOL'S NEWS](#)



[News from Head of Business School Christian Nielsen, August 2022.](#)

[PORTRAIT: SYED AHMED TAJUDDIN](#)

[CALL: NOS-HS PROJECT GRANTS](#)

NOS-HS The joint committee for
Nordic research councils in the
humanities and social sciences

[Available budget is NOK 45 million and the call deadline is November 15, 2022.](#)

[PORTRAIT: PEIPEI YANG](#)



[Syed Ahmed Tajuddin is a new PhD student in the International Business Research Group at AAUBS.](#)

[HOW DO WE MAKE THE PUBLIC SECTOR MORE EFFICIENT?](#)



[Per Nikolaj Bukh and director Martin Ågerup from CEPOS discuss savings, efficiency gains and productivity gains in the public sector. NB. Text in Danish.](#)

[HOW TO LEAD YOUR RESEARCH GROUP](#)



[Research Management course in English in Aalborg and Copenhagen. Seats available.](#)



[Peipei Yang is a new Research Assistant in the International Business Research Group at AAUBS.](#)

[SEMINAR ON THE DIGITAL INNOVATION RACE](#)



[Seminar with Bengt Åke Lundvall: "The Digital Innovation Race: Conceptualizing the Emerging New World Order". Time: September 9.](#)

[NEW WALK AND TALK ROUTE ON CAMPUS](#)



[A new walk and talk route has been opened on Aalborg University's campus in Aalborg. NB. Text in Danish.](#)

Editor: Torben Haugaard Jensen
Email: thj@business.aau.dk



BUSINESS SCHOOL
AALBORG UNIVERSITY