

# Business News

Aalborg University Business School  
May 2022



## EMPLOYEES ARE THE KEY TO COMPANIES' DIGITAL TRANSFORMATION

Employees must learn to understand and utilize digital data if the implementation of new technology is to be successful. This is one of the key findings in a research project that researchers from AAU have made in collaboration with the window manufacturer VELUX. NB. Story in Danish.



## NYHEDER

### HEAD OF BUSINESS SCHOOL'S NEWS



[News from Head of Business School Christian Nielsen May 2022.](#)

### NEW HEAD OF ADMINISTRATION



[Gitte Brandt is the new Head of Administration at AAUBS as of June 1.](#)

### PORTRAIT: OLESIA VERCHENKO

### PORTRAIT: LOUISE HVIID



[Olesia Verchenko is a new Assistant Professor in the Finance Research Group at Aalborg University Business School.](#)



[Louise Hviid is a new Research Assistant in the Strategy, Organization and Management Research Group \(SOM\).](#)

**INVITATION FOR PUBLICATION:  
FINANCIAL INTERNET QUARTERLY**



[Financial Internet Quarterly invites all researchers from the field of finance, insurance, banking and legal aspects of financial management for consideration of publication in the journal.](#)

**AAUBS HOSTED THE FIFTH NORDIC  
POST KEYNESIAN CONFERENCE**



[The conference saw the presentation of over 70 of the most recent advances in economic thought, with participants from 5 continents, and 8 distinguished keynote speakers.](#)

**FUNDS FOR 4 GREEN INNO-MISSIONS  
(INNOVATION FUND DENMARK)**



[The programme invests in ambitious interdisciplinary research and innovation projects that can create new, specific solutions to important, politically prioritized societal challenges and create value throughout Denmark. Application submission: August 16.](#)

**SEMINAR: STRATEGY WORK IN DANISH  
ORGANISATIONS**



[The "Strategy Barometer 2022" on strategy work in Danish organisations has now been published and will be presented at this seminar.](#)

**INVITATION TO AAU'S NEW DIVERSITY  
AND INCLUSION TRAINING**



[In the courses, you will work with cases from your daily life. Concrete tools and proven methods are provided to reduce unconscious biases and increase diversity and inclusion in relevant processes.](#)

**RESEARCH TO BUSINESS: FUNDING  
WEBINAR – COMMERCIAL GRANTS**



[The AAU Technology Transfer Office will introduce you to the two commercial grants "InnoExplorer" from Innovation Fund Denmark and the internal "AAU Proof of Concept" grant from Aalborg University. Time: June 15 from 14:00-15:00.](#)

