

Business News

Aalborg University Business School
September 2021



[RECEPTION FOR BIRGITTE GREGERSEN](#)

October 1, 2021, Aalborg University Business School celebrated its new Associate Professor Emerita Birgitte Gregersen with a reception. View photos from the event.



NYHEDER

[CALL: SUSTAINABLE B2B BRANDING](#)



[Industrial Marketing Management has a new call. Deadline: June 1, 2022.](#)

[SOCIALY SUSTAINABLE BUSINESS MODELS FOR SMES](#)

[NEWS FROM THE RESEARCH GROUPS](#)



[Short news from the research groups at Aalborg University Business School.](#)

[SECURITY IN THE ARCTIC MUST RESPECT THE LOCAL PEOPLE](#)



A new research project will investigate and develop tools for socially sustainable business models for small and medium-sized enterprises (SMEs) in Scandinavia.

PORTRAIT: HOLGER ROSCHK



Holger Roschk is a new Professor in the Marketing and Market Processes Research Group at Aalborg University Business School.

PORTRAIT: GAO CHANG



Gao Chang is a new guest PhD in the Innovation, Knowledge and Economic Dynamics Research Group (IKE) at Aalborg University Business School.



A new research project aims to present an expanded concept of security in the Arctic regions in international politics that includes human security.

PORTRAIT: KENNETH NYGAARD



Kenneth Nygaard is a new Assistant Professor in the Strategy, Organization and Management Research Group (SOM) at AAUBS.

PURE & VBN: SUSTAINABILITY GOALS



Researchers at AAU can now use Pure to “tag” and highlight their research and profiles with one or more SDGs in the research portal VBN.

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